Customer No. 24498 Serial No. 10/577,267

Response to Final OA dtd 11/25/08

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bret David Hawkins, et al.

Serial Number: 10/577,267

Filing Date: April 26, 2006

For: AUTOMATIC DISPLAY OF NEW PROGRAM INFORMATION

DURING CURRENT PROGRAM VIEWING

Art Unit: 2425

Conf. No.: 4090

Examiner: Pinkal R. Chokshi

AMENDMENT AND RESPONSE ACCOMPANYING RCE

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated November 25, 2008, for which a response is due by February 25, 2009, and accompanying Applicants' Request for Continued Examination (RCE), please enter the accompanying amendments and remarks/arguments in the above-identified application.

Listing and Amendment of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.